

topic
insights.



MARKET RESEARCH PARTNER



MARKET RESEARCH | REMOTE

Topic Insights was created with the principle of encouraging people and organizations around the world to lead with purpose to make an impact. Our mission is to share stories and insights that inspire people, communities, and organizations around the world to make a positive impact.

Through our articles, research, and publications, we seek to provide innovative insights and inspiration to redefine business as an agent for change and progress within the ecosystems in which they operate.

We do so by putting people and communities at the heart of everything we do.

Job Description

As a Market Research Partner, you will be responsible for the following:

- Planning and conducting market research through our subscriber-base
- Capable of understanding the meaning of the gathered data and how people and organizations can leverage it on their advantage
- Gathering insights and presenting reports about the research conducted
- Capable of delivering and providing charts and graphs of the gathered data
- Optional: Writing and editing inspiring and insightful articles weekly

Qualifications

- Knowledgeable and experienced conducting market research (1+ years preferred)
- Experienced analyzing data and trends
- Exceptional presentation and reporting skills
- Student or bachelor either with or pursuing a degree in a business-related field
- Curious, empathetic, and with a willingness to learn, grow, and make an impact in the world

Heroes don't do what they do for money, fame, or glory. They do it to drive meaning and change around the world!

Heroes get remembered way beyond their lifetimes. So yes, this is your chance to become one.

To apply, send your resume to info@topicinsights.com with the name of the position you are applying to in the email's subject line and brief sentences as to why you are interested in Topic Insights and why you'd be a good fit and your application will soon be taken into consideration!

