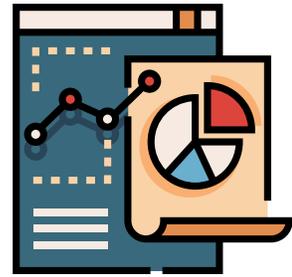# DATA STORYTELLER HERO

DATA ANALYTICS PARTNER | REMOTE

Topic Insights was created with the principle of encouraging people and organizations around the world to lead with purpose to make an impact. Our mission is to share stories and insights that inspire people, communities, and organizations around the world to make a positive impact.

Through our articles, research, and publications, we seek to provide innovative insights and inspiration to redefine business as an agent for change and progress within the ecosystems in which they operate.

We do so by putting people and communities at the heart of everything we do.

Job Description

As a Data Storyteller Hero, you will be responsible for the following:

- Analyzing and understanding website's performance through Google Analytics
- Delivering insights and reports about website's performance using data acquired from Google Analytics
- Actionable recommendations to improve website's traffic and conversion rates
- Researching current marketing trends and presenting insights
- Optional: Writing and editing inspiring and insightful articles weekly

Qualifications

- Experienced using Google Analytics (1+ years preferred)
- Experienced analyzing data, trends, and able to provide action and goal-oriented recommendations
- Exceptional presentation and reporting skills
- Student or bachelor either with or pursuing a degree in a business-related field
- Curious, empathetic, and with a willingness to learn, grow, and make an impact

Heroes don't do what they do for money, fame, or glory. They do it to drive meaning and change around the world!

Heroes get remembered way beyond their lifetimes. So yes, this is your chance to become one.

To apply, send your resume to info@topicinsights.com with the name of the position you are applying to in the email's subject line and brief sentences as to why you are interested in Topic Insights and why you'd be a good fit and your application will soon be taken into consideration!